

# aws re: Invent In case you missed it

December 2018

# Interactive summary for **Financial Services Professionals**

Thank you.



#### What a week!

AWS re:Invent 2018 was our biggest conference yet, with more than 2,000 learning sessions, many of which—I'm proud to report—featured AWS Financial Services customers.

If you were able to attend the conference, we are grateful that you chose to spend your week with us. And if you were a speaker, thank you for sharing your story.

If you weren't able to attend the conference, we appreciate your interest in the content presented there. I hope you'll take advantage of the resources in this guide to learn more about the projects that financial institutions are executing on AWS and the new services we launched that can help you realize your goals for 2019 and beyond.

Next year's re:Invent will be here before we know it (Dec. 2-6, 2019), so rest up! We look forward to seeing you then.

#### **Frank Fallon** Vice President, AWS Worldwide Financial Services

# How to use this guide



Review the table of contents on the following page to see where you want to get started



Use the index buttons on each page to navigate directly to the sections that interest you

Our recommendations

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Click links and images to access videos, service announcements, and press releases

### If you are short on time:

- ✓ Check out <u>key Financial Services</u> <u>highlights from the conference</u>
- ✓ Have a look at our <u>curated list of</u> <u>new service announcements</u>
- ✓ Watch <u>FSV201: Cloud Adoption</u> and the Future of Financial Services

If you have a few hours to spare:

- ✓ Watch <u>CEO Andy Jassy's keynote</u>
- ✓ Sample a few Financial Services breakout sessions (such as <u>FSV203</u>, <u>FSV301</u>, and <u>FSV305</u>)
- ✓ Watch the Leadership Sessions of the <u>Security</u>, <u>Machine Learning</u>, and <u>Analytics</u> tracks

If you are looking for a broad overview:

- ✓ Watch all of <u>this year's keynotes</u>
- Watch all of the <u>Financial Services</u> <u>breakout sessions</u>
- Spend time learning about all the new services launched at re:Invent
- ✓ Register for the <u>on-demand AWS</u> <u>INNOVATE re:Invent 2018 Recap</u> <u>portal</u>, which provides a virtual experience of the conference

# Table of contents

### Click on the links to navigate this guide.

This guide is intended to help Financial Services professionals identify relevant re:Invent 2018 content they may have missed, whether they were able to attend the conference or not.

We've also included information related to a select group of new service announcements. You can find information for all of our <u>new services here</u>.

Each session description includes a YouTube link to enable you to view the session at your own pace.\*

#### \*Pro tips:

- You can watch at an **accelerated speed** by clicking on the gear icon in YouTube, selecting "speed," and choosing the pace at which you want
- Access a **transcript or translation** by clicking on the three dots below the video screen within the headline navigation bar

re:Invent resources Financial Services highlights » Financial Services session recaps >> Other recommended sessions **w** Executive Summit highlights >> Select service announcements » AWS Financial Services contacts » re·Invent 2019 »



# re:Invent resources



Learn more about new AWS services and features »



Watch breakout sessions from the Financial Services track **»** 



Join the AWS Innovate re:Invent Recap Edition 2018 »



Watch the keynotes from re:Invent 2018 >>>



Watch the customers who spoke on stage during the keynotes »



Watch the new AWS launch announcements »



Watch all of the re:Invent 2018 breakout sessions »



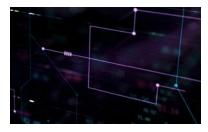
View session presentations in SlideShare »

FSI highlights

AWS FSI expert

contacts

# Select Financial Services announcements and highlights



data available on AWS »

Bloomberg makes real-time National Australia Bank selects AWS as a long-term strategic cloud provider »



Guardian selects AWS as its preferred cloud provider »



Santander's Openbank goes all-in on AWS »



Ellie Mae goes all-in on AWS »



Capital One's move to the cloud offers lessons for enterprises »



Vanguard is embracing new operating models and chaos engineering concepts »



Allianz uses AWS to guarantee customers can get an insurance quote in less than 60 seconds »



Wellington Management goes all-in on AWS »



**HSBC** uses serverless to process millions of transactions in real time »



Starling Bank built a bank from scratch on AWS »



Leadership Session with Frank Fallon: Cloud adoption and the future of Financial Services »

# Financial Services session recaps



**Scott Mullins** Director Head of Worldwide Financial Services Business & Market Development

re:Invent 2018 was the biggest yet, and it prominently featured Financial Services customers and their use of AWS to both transform the industry and innovate. This year's conference included financial institutions from every market segment across the globe, and it's safe to say that these customers are thinking big! They discussed implementing Machine Learning at scale, migrating Tier 1 workloads and sensitive data sets (including PII) to AWS, and executing all-in migrations. These topics reflect an awareness that cloud is truly the new normal, and the industry has the collective confidence to deploy new tools to craft the future of Financial Services.

In the following pages, we've summarized the Financial Services sessions from re:Invent 2018 to help you decide on the presentations that are most relevant to your business and interests. We encourage you to view these sessions to learn more about how the industry is evolving, and how AWS is helping the industry with its transformation.



# Financial Services breakout session index

### **Breakout Sessions**

FSV201 - Leadership Session: Cloud Adoption and the Future of Financial Services FSV203 - Wellington Management: Making the journey to all-in, one datacenter at a time FSV204 - Transforming Consumer Banking with a 100% Cloud-based Bank (with Starling Bank) FSV301 - Financial Svcs: Build Customer-Centric Contact Centers with Amazon Connect and Machine Learning FSV304 - Industrialize Machine Learning Using CI/CD Techniques FSV305 - How HSBC Uses Serverless to Process Millions of Transactions in Real Time FSV325 – How Nubank Automates Fine-Grained Security with IAM, AWS Lambda, and CI/CD AIM403 - Integrate Amazon SageMaker with Apache Spark (with Moody's) ANT202 - Modern Cloud Data Warehousing: Optimize Your Analytics Practices (with Intuit) ANT204 – Build Data Engineering Platforms with Amazon EMR (with Vanguard) ANT309 - Build and Govern Your Data Lakes with AWS Glue (with Robinhood) ANT312 - Hadoop/Spark to Amazon EMR, Architect It for Security & Governance (with Guardian) ARC307 - How Intuit TurboTax Ran Entirely on AWS for 2017 Taxes ENT302 – Optimizing Costs as You Scale on AWS NET203 - How Vanguard and Bloomberg Use AWS PrivateLink

NET301 - Best Practices for AWS PrivateLink (with HSBC)
SEC301 - The Theory and Math Behind Data Privacy and Security Assurance (with Bridgewater)
SEC324 - IAM for Enterprises: How Vanguard Matured IAM Controls to Support Micro Accounts
SRV319 - Security & Compliance for Modern Serverless Applications (with HSBC)
STG302 - Driving Machine Learning and Analytics Use Cases with AWS Storage (with Broadridge)
STG303 - Deep Dive on Amazon S3 Security and Management (with Capital One)
WPS305 - How Fannie Mae Processes over a Quarter Million Loans per Day with Amazon S3

# **Sponsored Breakout Sessions**

FSV306-S - Implementation of Amazon Connect, Powered by Accenture (with Mutual of Omaha)FSV307-S - Vanguard's Journey with Tableau to the AWS CloudFSV308-S - Embracing New Op Model & Chaos Engineering Concepts (with Vanguard)ANT330-S - "Cloud First" Helps Hub International Grow the Business with Splunk on AWSARC331-S - Enabling a Digital Platform with Microservices Architecture (with Bajaj Finance)SEC309-S - Moody's: Deploying Cloud-Native Architectures with Automation



### **Breakout Sessions**

Executive Summit highlights



# FSV203

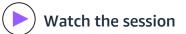
Wellington Management: The Journey to All-In, One Data Center at a Time

#### FEATURING

#### WELLINGTON MANAGEMENT

Learn directly from the executive sponsor how Wellington Management, a global investment management firm that manages more than 1 trillion USD on behalf of its clients, is executing an "all-in" strategy to exit all of its physical data centers by 2019.

The migration includes both commercial applications and a large number of customdeveloped analytical, portfolio management, and trading applications. We share the lessons learned, both positive and constructive, by a team that has been on this journey for over five years.



FEATURED SPEAKERS: Colin Mazzola - Senior Managing Director and Partner, Wellington Management; Peter Buonora - Solutions Architect, AWS

# **FSV204**

Transforming Consumer Banking with a 100% Cloud-based Bank

#### FEATURING

#### **STARLING BANK**

Customer demands for higher levels of service and value, constantly evolving technology capabilities, and stringent regulatory requirements are all powerful forces reshaping retail banking. Built exclusively on AWS, Starling Bank's 100% cloud-based, mobile-only banking solution satisfies regulators in terms of its resilience, security, and reliability.

In this session, learn how Starling Bank delivers value to their customers and innovates at a very fast pace in a sector that can be slow to evolve.



Watch the session

FEATURED SPEAKERS: Megan Caywood -Chief Platform Officer, Starling Bank; Steve Newson - Director of Technology, Starling Bank

# FSV301

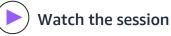
Build Customer-Centric Contact Centers with Amazon Connect and Machine Learning

#### FOCUS ON

#### **MACHINE LEARNING**

How can Financial Services companies meet growing customer demands for personalized, high-quality service while satisfying regulatory obligations? In this session, learn how Amazon Connect, a self-service, cloudbased contact center, can integrate with machine learning services on AWS such as Amazon Transcribe, Amazon Comprehend, and Amazon Lex to enable financial institutions to deliver transformational omnichannel experiences to their customers while complying with regulations like MiFID II, the GDPR, and the SEC's data retention rules.

We'll also discuss how to integrate Amazon Connect with machine learning services on AWS to make contact center content available for search and analysis.



FEATURED SPEAKERS: Kenneth Jackson - Principal Solutions Architect, AWS; Hanybal Jajoo - Principal Solutions Architect, AWS

### **Breakout Sessions**

Executive Summit highlights

# **FSV304**

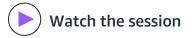
Industrialize Machine Learning Using CI/CD Techniques

#### FOCUS ON

#### MACHINE LEARNING/DEVOPS

As financial institutions look to accelerate and scale their use of machine learning, they need to address questions related to specific results, such as the version of the code and the data that lead to a particular inference. The use of disparate and increasingly non-traditional data sources for activities such as targeted marketing, fraud detection, and improved returns is driving a need for structured development of machine learning models.

We'll discuss how we can use a combination of AWS services including Amazon SageMaker, AWS CodeCommit, AWS CodeBuild, and AWS CodePipeline to create a workflow that will help financial institutions meet their requirements and drive results.



FEATURED SPEAKER: Felix Candelario -Principal Global Accounts Solutions Architect, AWS

# FSV305

How HSBC Uses Serverless to Process Millions of Transactions in Real Time

#### FEATURING

#### HSBC

For large financial institutions, it can be extremely hard to predict when your architecture may need to scale to process millions of financial transactions per day. HSBC addressed this challenge by integrating its on-premises mainframe with AWS services such as AWS Lambda, Amazon Kinesis, and Amazon DynamoDB. This integration enables the bank to engage in real time with millions of retail banking customers.

In this session, we share an architecture pattern that demonstrates how retail banks can add value by investing in their legacy system when integrating streaming data from on-premises systems to an eventdriven, serverless architecture at scale.



FEATURED SPEAKERS: Srimanth Rudraraju - Lead Digital Solutions Architect, HSBC; Santiago Freitas - Global Solutions Architect, AWS

# FSV306-S

Implementation of Amazon Connect, Powered by Accenture

SPONSORED SESSION FEATURING

#### **MUTUAL OF OMAHA**

Late in 2017, Mutual of Omaha began a cloud journey to modernize its legacy contact centers. Using Amazon Connect—supported by Amazon Lex, Amazon Polly, AWS Lambda, and Kibana—Accenture helped Mutual of Omaha improve customer engagement, develop self-service features using leadingedge speech recognition, and perform powerful analytics to continuously drive positive change. Mutual of Omaha plans to reduce TCO annually with Amazon Connect compared with its legacy solution. As of August 2018, three contact centers are live in Amazon Connect, with several more scheduled to go live in 2018. This session is brought to you by AWS partner, Accenture.

### •) Watch the session

FEATURED SPEAKERS: Jim Philips - Cloud Architect and Dawn Pielstick - Business Systems Architect, Mutual of Omaha; Roy Bacharach -Senior Principal Technology and Shantanu Joshi -AWS Delivery Manager, Accenture

# **FSV307-S**

Vanguard's Journey with Tableau to the AWS Cloud

#### SPONSORED SESSION FEATURING

#### VANGUARD

With over \$5 trillion in assets under management, Vanguard requires a secure, flexible, and fast data and analytics platform. By deploying Tableau on AWS, Vanguard was able to move from their private cloud to the AWS Cloud, and significantly reduce the administrative workload of Vanguard's IT team, allowing them to focus on innovating. In this session, learn how mission-critical processes such as configuring deployments, adding nodes, and creating backups are automated via scripts. Expect to leave with a clear picture of how a global deployment of Tableau on AWS supports peak surges and avoids the sunk costs of on-premises hardware. This session is brought to you by AWS partner, Tableau Software.



\*

FEATURED SPEAKER: Sharan Patil -Senior CTO Program Manager, Cloud/Platform as a Service, Vanguard

### **Breakout Sessions**

Executive Summit highlights

# **FSV308-S**

Embracing New Op Model & Chaos Engineering Concepts

#### SPONSORED SESSION FEATURING

#### VANGUARD

Curious to understand how operating model changes are key to cloud adoption? Last year, Vanguard presented its journey to the cloud. CTO Jeff Dowds anticipated that there was a lot more work to do organizationally, especially around operating models. In this session, Jeff discusses the lessons learned from implementing new organizational structures tailored towards delivering business value in the cloud. He will also discuss Vanguard's journey into the adoption of chaos engineering in a highly regulated environment where testing in production is typically not allowed. This session is brought to you by AWS partner, Deloitte Consulting LLP.



FEATURED SPEAKERS: Jeff Dowds - CTO, Vanguard; Mike Kavis - Managing Director, Deloitte

### **FSV325**

How Nubank Automates Fine-Grained Security with IAM, AWS Lambda, and CI/CD

#### FEATURING

#### NUBANK

Cloud-native and with security integrated early in the software development process, Nubank is the largest digital bank in the world outside of Asia. Demand for higher levels of service and value, constantly evolving technology capabilities, and stringent regulatory requirements are all powerful forces reshaping retail banking. In this session, Nubank CTO Edward Wible discusses how the company mixes engineering culture, security philosophy and structure, automation, and integration with AWS security services. Learn how to leverage the day-to-day software development workflow for extensive security and maximum engineering throughput while minimizing the operational pain of running a large infrastructure.

#### Watch the session

FEATURED SPEAKERS: Adam Edward Wible - CTO, Nubank, Renan Capaverde - Software Engineer, Nubank

# **AIM403**

Integrate Amazon SageMaker with Apache Spark

#### FEATURING

#### MOODY'S

Amazon SageMaker, our fully managed machine learning platform, comes with prebuilt algorithms and popular deep learning frameworks. Amazon SageMaker also includes an Apache Spark library that you can use to easily train models from your Spark clusters. In this code-level session, we show you how to integrate your Apache Spark application with Amazon SageMaker. We also dive deep into starting training jobs from Spark, integrating training jobs in Spark pipelines, and more.



FEATURED SPEAKERS: Keith Steward -Sr. Specialist Solutions Architect – AWS; Lauren Ottaviano - Data Architect, Moody's

# **ANT202**

AWS FSI expert

contacts

Modern Cloud Data Warehousing: Optimize Analytics Practices

#### FEATURING

#### INTUIT

Most companies are overrun with data, yet they lack critical insights to make timely and accurate business decisions. They are missing the opportunity to combine large amounts of new, unstructured big data that resides outside their data warehouse with trusted, structured data inside their data warehouse. In this session, we discuss the most common use cases with Amazon Redshift, and we take an in-depth look at how modern data warehousing blends and analyzes all your data to give you deeper insights to run your business. Intuit joins us to share their experience modernizing their analytics pipeline.



FEATURED SPEAKERS: Tony Gibbs - Data Warehousing Solutions Architect, AWS; Jason Rhoades - Systems Architect, Intuit

### **Breakout Sessions**

Invent resources FSI highlights	Financial Services session recapsOther recommended sessions	Executive Summit Select service highlights announcements	AWS FSI expert re:Invent 207 contacts		
ANT204	ANT309	ANT312	ANT330-S		
Build Data Engineering Platforms with Amazon EMR	Build and Govern Your Data Lakes with AWS Glue	Hadoop/Spark to Amazon EMR, Architect It for Security & Governance	"Cloud First" Helps Hub International Grow the Business with Splunk on AWS SPONSORED SESSION FEATURING HUB INTERNATIONAL		
FEATURING	FEATURING	FEATURING			
VANGUARD	ROBINHOOD	AIRBNB & GUARDIAN LIFE			
Amazon EMR provides a flexible range of service customization options, enabling customers to use it as a building block for their data platforms. In this session, AWS customers Salesforce.com and Vanguard discuss in detail how they use Amazon EMR to build a self-service, secure, and auditable data engineering platform. Customers who want to optimize their design and configurations should attend this session to learn best practices from customer experts. Topics include achieving cost-efficient scale, using notebooks, processing streaming data, rapid prototyping of applications and data pipelines, architecting for both transient and persistent clusters, setting up advanced security and authorization controls, and enabling easy self service for users. Watch the session	As data volumes grow and customers store more data on AWS, they often have valuable data that is not easily discoverable and available for analytics. Learn how AWS Glue makes it easy to build and manage enterprise-grade data lakes on Amazon S3. AWS Glue can ingest data from variety of sources into your data lake, clean it, transform it, and automatically register it in the AWS Glue Data Catalog, making data readily available for analytics. Additionally, Robinhood will share how they were able to move from a world of data silos to building a robust, petabyte scale data lake on Amazon S3 with AWS Glue.	Customers are migrating their analytics, data processing (ETL), and data science workloads running on Apache Hadoop/Spark to AWS in order to save costs, increase availability, and improve performance. In this session, AWS customers Airbnb and Guardian Life discuss how they migrated their workload to Amazon EMR. This session focuses on key motivations to move to the cloud. It details key architectural changes and the benefits of migrating Hadoop/Spark workloads to the cloud.	What does "Cloud First" really mean for your processes, customers, and the future of your business? In this session, learn from Hub International's CISO and Head of Architecture how the insurance company is transforming their business by migrating to the cloud for greater scale, cost savings, performance, and security. See how Hub International is harnessing machine data and predictive analytics to secure applications and infrastructure, control costs and improve capacity planning. This session is brought to you by AWS partner, Splunk.		
<b>FEATURED SPEAKERS</b> : Abhishek Sinha - Principle Product Manager, Siddharth Sharma - Lead Engineer, Salesforce, Roopak Gupta - VP, Software engineering, Salesforce, Ritesh Shah - Senior Program Manager, Vanguard	FEATURED SPEAKERS: Prajakta Damle - Principal Product Manager, AWS; Arpan Shah - Engineering Manager, Data, Robinhood	FEATURED SPEAKERS: Abhishek Sinha, Principal Product Manager, AWS; Jian Chen & Guang Yang, Software Engineer, Airbnb; Wang Cheng, Director Data Platform Architecture, Guardian Life Insurance	FEATURED SPEAKERS: Jeremy Embalabala - Director, Security Architecture & Engineering, HUB International; Seth McCallister - Chief Information Security Officer, HUB International		

# Breakout Sessions

re:Invent resources	FSI highlights	Financial Services session recaps	Other recommended sessions	Executive Summit highlights	Select service announcements	AWS FSI expert contacts	re:Invent 2019	
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						BLOOMBERG & VANGUARD		
						Bajaj Finserv Direct Lin millions of customers v portfolio and innovativ financing, general insu insurance and retireme envisioned building a c platform to offer an un to its customers. In this BDFL how they built a backbone on AWS with microservices architect Docker containers. This you by AWS partner, O Solutions US Corp.	with its comprehensive ve offerings in rance, life and health ent and savings. BFDL cloud-native digital nmatched experience s session, hear from robust digital n a scalable cure deployed using s session is brought to cognizant Technology	The cloud offers a first-in to constantly optimize yo and stay on the leading e developing a cost-consci- assigning the responsibili appropriate business owr innovation efficiently and this session, we share The real-world experience of and we review a wide ran- monitoring, and optimiza
		Chandrasekhara	<b>AKERS</b> : Raghuraman am - Global Cloud Delivery int; Ravindra S, IT Head,	Lead - Cost Optimizat	<b>RS</b> : Keith Jarrett - WW BD tion, Megan Kennedy - anguard, Timothy Treston ne Vanguard Group	FEATURED SPEAKERS: Solutions Architect, AWS Enterprise Architect, Van of Cloud Strategy, Enterp	; Barry Sheward - Chief guard; Cory Albert - Head	

# Breakout Sessions

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### **NET301**

**Best Practices for AWS PrivateLink** 

#### FEATURING

#### **HSBC**

AWS PrivateLink is a networking service that allows you to increase the security, scale, and resiliency of your services. In this session, we review the way AWS PrivateLink works, best practices, and how to increase availability and security. We review how to set up both the consumer and provider sides of PrivateLink, use cases, and interoperability with other AWS services. Whether you want to consume services in a more scalable and private way or you have services you want to share with others, we help you understand best practices for AWS PrivateLink.



**FEATURED SPEAKERS**: James Devine -Solutions Architect, AWS; Puneet Konghot -Senior Product Manager, EC2, AWS; Paul Revello - Architect, HSBC

# **SEC301**

The Theory and Math Behind Data Privacy and Security Assurance

#### FEATURING

#### **BRIDGEWATER ASSOCIATES**

Data privacy and security are top concerns for customers in the cloud. In this session, the AWS Automated Reasoning group shares the advanced technologies, rooted in mathematical proof, that help provide the highest levels of security assurance in today's data-driven world. The Automated Reasoning group co-presents with Bridgewater, a customer that has leveraged these technologies to help confirm that security requirements are being met, an assurance not previously available from conventional tools.

# Watch the session

**FEATURED SPEAKERS**: Neha Rungta - Principal Software Dev Eng, AWS Security, AWS; Supriya Anand - Content Strategist, ARG, AWS; Greg Frascadore - Security Architect, Bridgewater Associates; Tim Kropp - Technology & Security Lead, Bridgewater Associates; Dan Peebles - Senior Software Developer, Bridgewater Associates

# **SEC309-S**

Moody's: Deploying Cloud-Native Architectures with Automation

#### SPONSORED SESSION FEATURING

#### MOODY'S

As Moody's AWS presence continues to grow, automation is critical to facilitate the rapid onboarding of new applications, VPCs, and acquisitions while ensuring they are secured appropriately. Moody's has chosen Terraform to define and deploy their application and security infrastructure for a range of different use cases on AWS. In this session, we dive deep into a range of automation use cases, including: AWS infrastructure creation; deployment of a shared service environment; onboarding of new/existing lines-of-business; and Integration with threat intelligence services such as Amazon GuardDuty. This session is brought to you by AWS partner, Palo Alto Networks.

# Watch the session

FEATURED SPEAKERS: Vinay Venkataraghavan - Solutions Architect, Palo Alto Networks; Shankar Chandrasekhar - VP Cyber Security Engineering, AVP for Cyber Security Engineering, Moody's

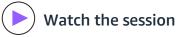
# **SEC324**

IAM for Enterprises: How Vanguard Matured IAM Controls to Support Micro Accounts

#### FEATURING

#### VANGUARD

In this session, learn how Vanguard has matured their IAM controls and automation to support a micro-account strategy, providing further agility to developers while reducing blast radius and improving governance. You learn how Vanguard uses STS Federation at the OU level, builds common roles across all micro accounts, implements AWS Organizations SCPs, and uses different network control zones for admin vs. non-admin functions. Vanguard also shares how they are using AWS Lambda to block escalation of privilege.



FEATURED SPEAKERS: Ilya Epshteyn -Principal Solutions Architect, AWS; Rajeev Sharma - Senior Application Security Architect, Vanguard

## **Breakout Sessions**

**Executive Summit** highlights

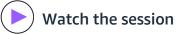
### **SRV319**

**Security & Compliance for Modern Serverless Applications** 

#### FEATURING

#### **HSBC**

Serverless architecture and a microservices approach have changed the way we develop applications. Increased composability doesn't have to mean decreased auditability or security. In this talk, we discuss the security model for applications based on AWS Lambda functions and Amazon API Gateway. Learn about the security and compliance that comes with Lambda right out of the box and with no extra charge or management. We also cover services like AWS Config, AWS Identity and Access Management (IAM), Amazon Cognito, and AWS Secrets Manager available on the platform to help manage application security.





FEATURED SPEAKER: Daniel Lees -Domain Architect, HSBC; Saroj Thatte, GM, AWS Cognito

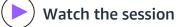
# **STG302**

**Driving Machine Learning and** Analytics Use Cases with AWS Storage

#### **FEATURING**

#### BROADRIDGE

You've designed and built a well-architected data lake and ingested extreme amounts of structured and unstructured data. Now what? We'll explore real-world use cases where data scientists, developers, and researchers have discovered new and valuable ways to extract business insights using advanced analytics and machine learning. We review Amazon S3, Amazon Glacier, and Amazon EFS, the foundation for the analytics clusters and data engines. We also explore analytics tools and databases, including Amazon Redshift, Amazon Athena, Amazon EMR, Amazon QuickSight, Amazon Kinesis, Amazon RDS, and Amazon Aurora: and we review the AWS machine learning portfolio.



FEATURED SPEAKERS: Maheandra Bairagi -AI/ML Specialist Solutions Architect, AWS; Robert Krugman - Chief Digital Officer, Broadridge Financial Solutions

# **STG303**

Deep Dive on Amazon S3 Security and Management

#### FEATURING

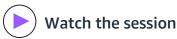
#### **CAPITAL ONE**

In this session, learn best practices for data security in Amazon S3. We discuss the fundamentals of Amazon S3 security architecture and dive deep into the latest enhancements in usability and functionality. We investigate options for encryption, access control, security monitoring, auditing, and remediation.

FEATURED SPEAKERS: PD Dutta - Sr. Product

Manager, AWS; Christopher Schultz - Director,

Software Engineering, Capital One



# **WPS305**

How Fannie Mae Processes over a Quarter Million Loans per Day with Amazon S3

#### FEATURING

#### **FANNIE MAE**

In this session, Fannie Mae discusses how they completely re-architected a missioncritical application using AWS native services that process hundreds of thousands of mortgage loans every day in a highly scalable and reliable manner. The transaction-heavy workload uses over 20+ million Amazon S3 transactions a day, each within 150millisecond response times, thus providing increased uptime and faster response.





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### **Breakout Sessions**

financial services

# Other recommended sessions

Financial Services professionals want to learn about all the different services AWS has to offer, so we've provided you with a selection of presentations representing every major technical track at re:Invent. For each track, we've highlighted a breakout session (featured at left) that will quickly get you up to speed on the latest innovations, enhancements, and use cases.

ALEXA »	DATABASES »	
ANALYTICS »	DEVOPS »	
APPLICATION INTEGRATION »	ENTERPRISE & HYBRID »	
ARCHITECTURE »	INTERNET OF THINGS & MOBILE »	
ARTIFICIAL INTELLIGENCE & MACHINE LEARNING »	NETWORKING »	
AR/VR »	SECURITY, IDENTITY, & COMPLIANCE »	
COMPUTE »	SERVERLESS »	
CONTAINERS »	STORAGE »	

re:Invent resources	FSI highlights	Financial Services session recaps	Other recommended sessions	Executive Summit highlights	Select service announcements	AWS FSI expert contacts	re:Invent 2019		
<b>BAP203-L</b>	Leadership Session: Alexa for Business		ALX201 Alexa	Everywhere: A Year in Rev	view				
		f E V	With over 50,000 published skills, hundreds of new API features releases, and numerous Alexa-enabled devices, it can be hard to keep track with of the current pace. In this session, we get you up to speed and give demonstrations of some of the latest Alexa features and devices.						
			ALX313 Use A	lexa to Reach New Custom	ners by Developing for M	Iultiple Screens			
Alexa transformed the smart home market segment and is now transforming how we interact with applications and technology at work. Alexa for Business is a service			Learn how the new Alexa Pre easy to develop interactive vo that are portable to any Alex screen—tablets, TVs, Echo Sh	a enabled device with a	Watch the se	ession 🧧 📔 Senior Alex	<b>D SPEAKERS</b> : Cami Williams, ka Evangelist, Amazon; Steve h, Developer, Big Sky		
and helps you voice- session, Collin Davis, the new features in /	you manage Alexa devices, users, and s you voice-enable your workplace. In thi ollin Davis, GM, Alexa for Business, talks eatures in Alexa for Business and how are adopting Alexa VUI in their workpla	nis Is about	ALX406 Alexa	n Skill Developer Tools: Bui	ild Better Skills Faster				
Watch the	session			am and dive into how they can be a set of the set of th		ession 🔰 🔛 Alexa and E	<b>SPEAKERS</b> : Paul Cutsinger, cho, Amazon; Dylan Zwick, ct Officer, Pulse Labs		
GM, Ale	<b>RED SPEAKER</b> : Collin Davis, exa for Business								
© 2018   Amazon	Web Services. All rights reserved				ALEXA				

re:Invent resources FSI highlights Financial Service session recaps		Executive Summit highlights	Select service announcements	AWS FSI expert contacts	re:Invent 2019		
<b>DAT206</b> Leadership Session: AWS Database and Analytics	<b>ANT201</b> Big Data Analytics Architectural Patterns and Best Practices						
	In this session, we discuss architectural principles that help simplify big data analytics. We apply principles to various stages of big data processing and discuss how to choose the right technology in each stage.						
	<b>ANT206</b> Under the hood: How Amazon Uses AWS Services for Analytics at a Massive Scale						
	scalable environment for da	es AWS technologies to build ta and analytics, including llel, scalable compute engines	( <b>&gt;</b> ) Watch the se	eccion 🛛 🔂 Principal Tec	SPEAKERS: Naveen Yajaman – hnical Program Manager, AWS; – Senior Solutions Architect,		
AWS offers the broadest set of database and analytics	ANT311 Depl	oying Business Analytics a	t Enterprise Scale with A	mazon QuickSight			
services to process, store, manage, and analyze all your data. In this session, we provide an overview of the database and analytics services at AWS, new services and features we launched this year, how customers are using these services, and our vision for continued innovation in this space.	Amazon QuickSight's serverless architecture and pay-per- session pricing enabled AWS customers to roll out interactive dashboards to hundreds and thousands of users. Watch the session <b>Watch the session FEATURED SPEAKERS</b> : Jose Kunnackal John - Sr. Product Manager – Technical, AWS; Thorsten Scholz - Chief Technology Officer, Forwood Safety						
Watch the session	ANT327 Best	Practices to Secure a Data	Lake on AWS				

In this session, we explore the major AWS analytics

services and platforms that customers can use to access

data in a data lake and provide best practices for security.

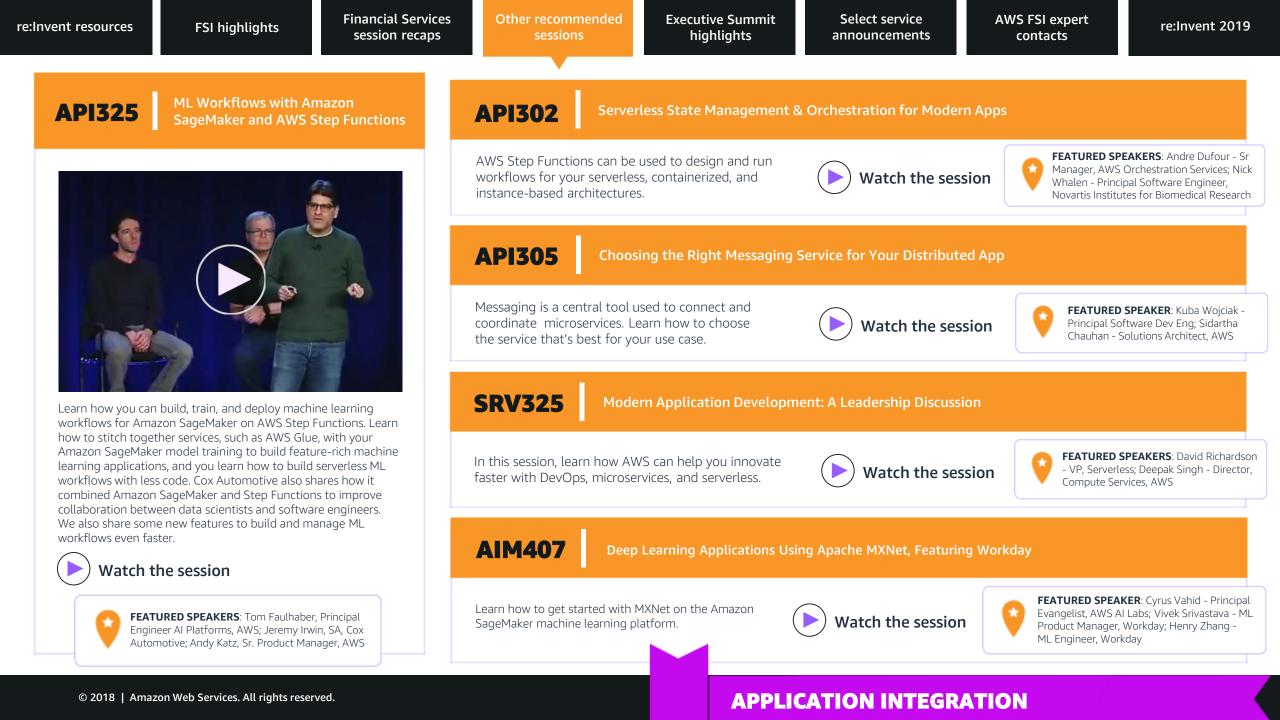
**FEATURED SPEAKER**: Raju Gulabani - VP Databases, Analytics and ML , DBS Leadership, AWS

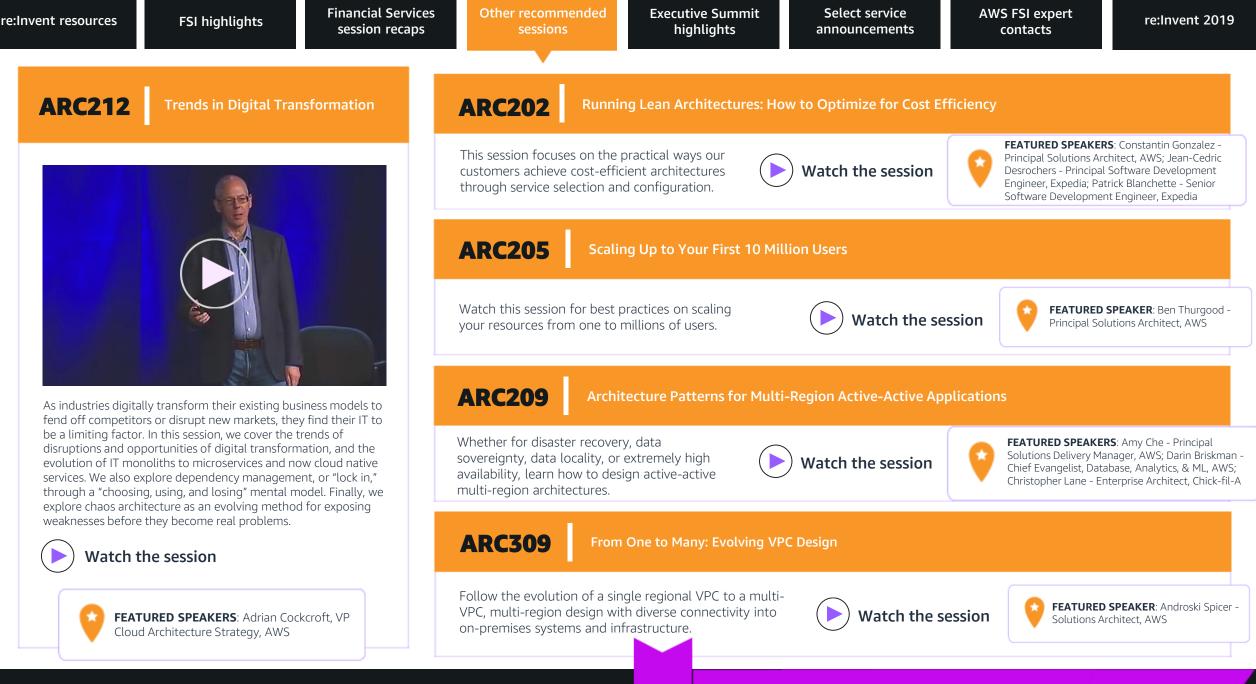
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### ANALYTICS

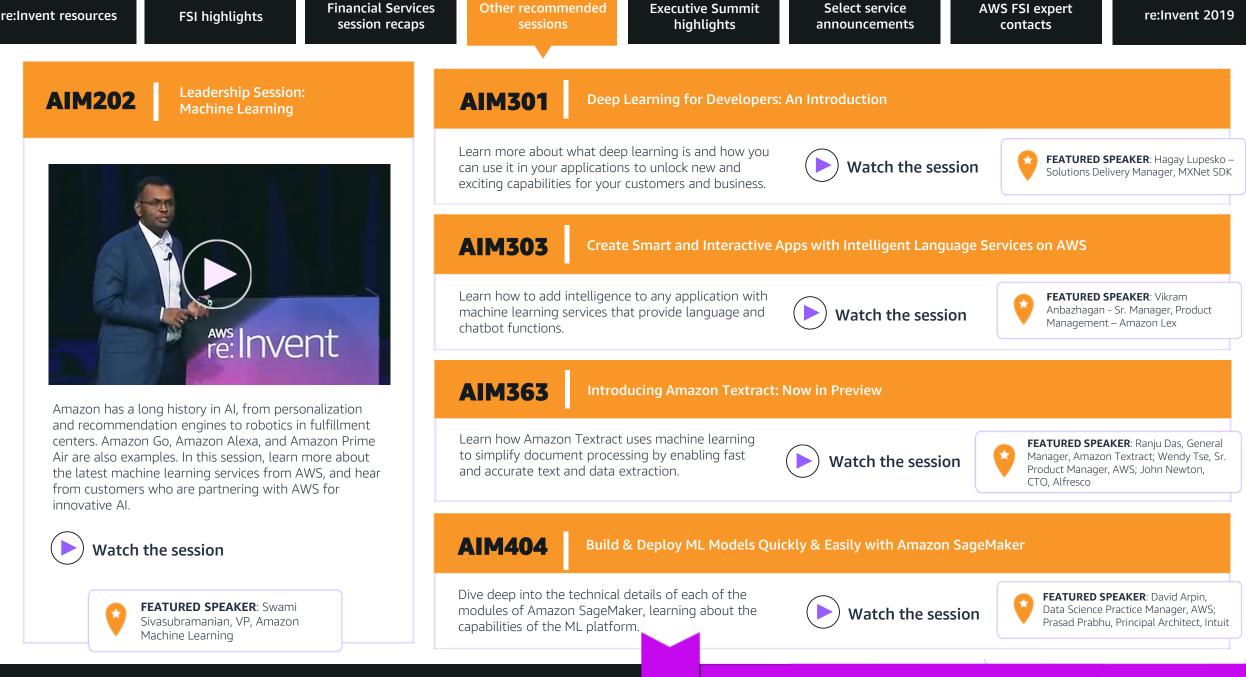
Watch the session

FEATURED SPEAKERS: Tony Nguyen -Senior Big Data Consultant, AWS; Varun Rao Bhamidimarri - Solutions Architect, AWS

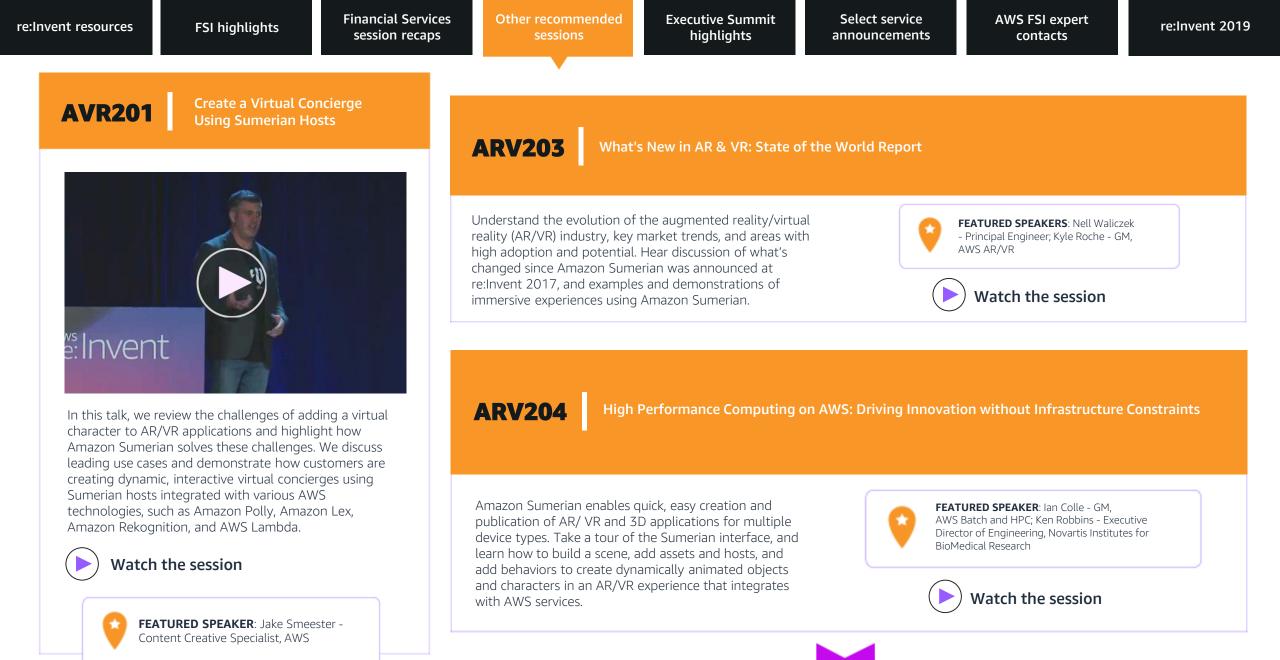




#### ARCHITECTURE

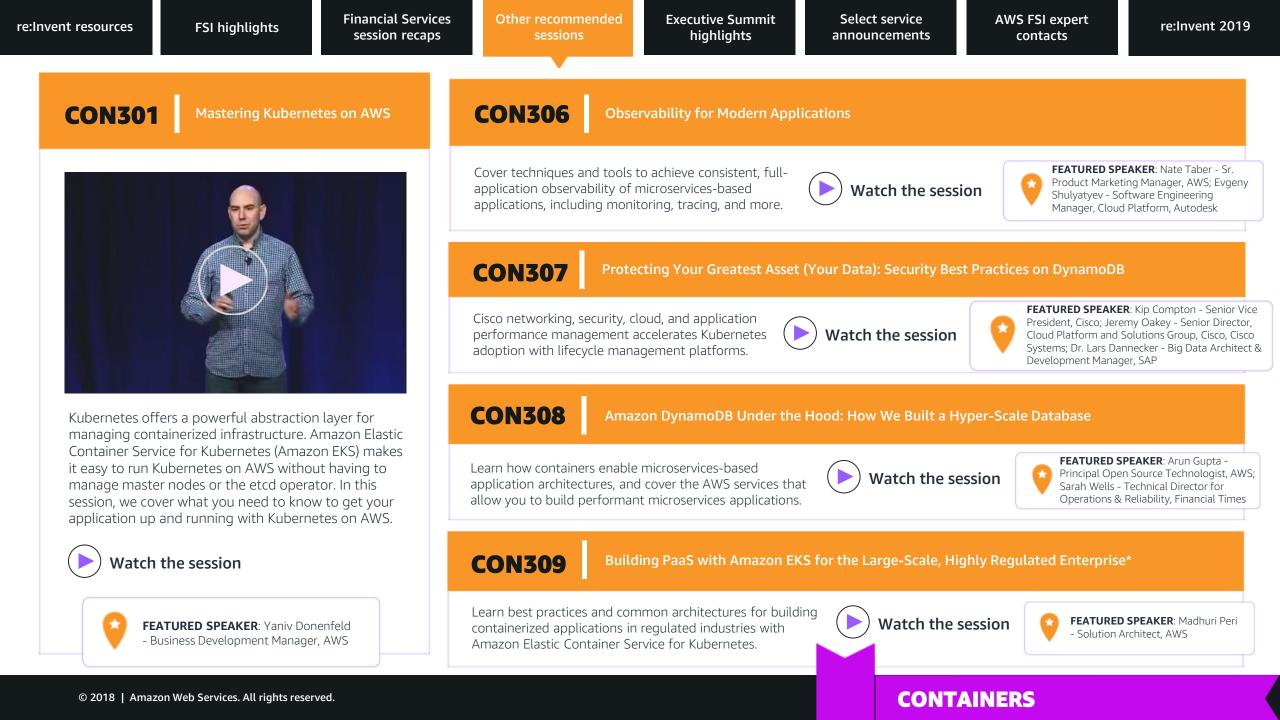


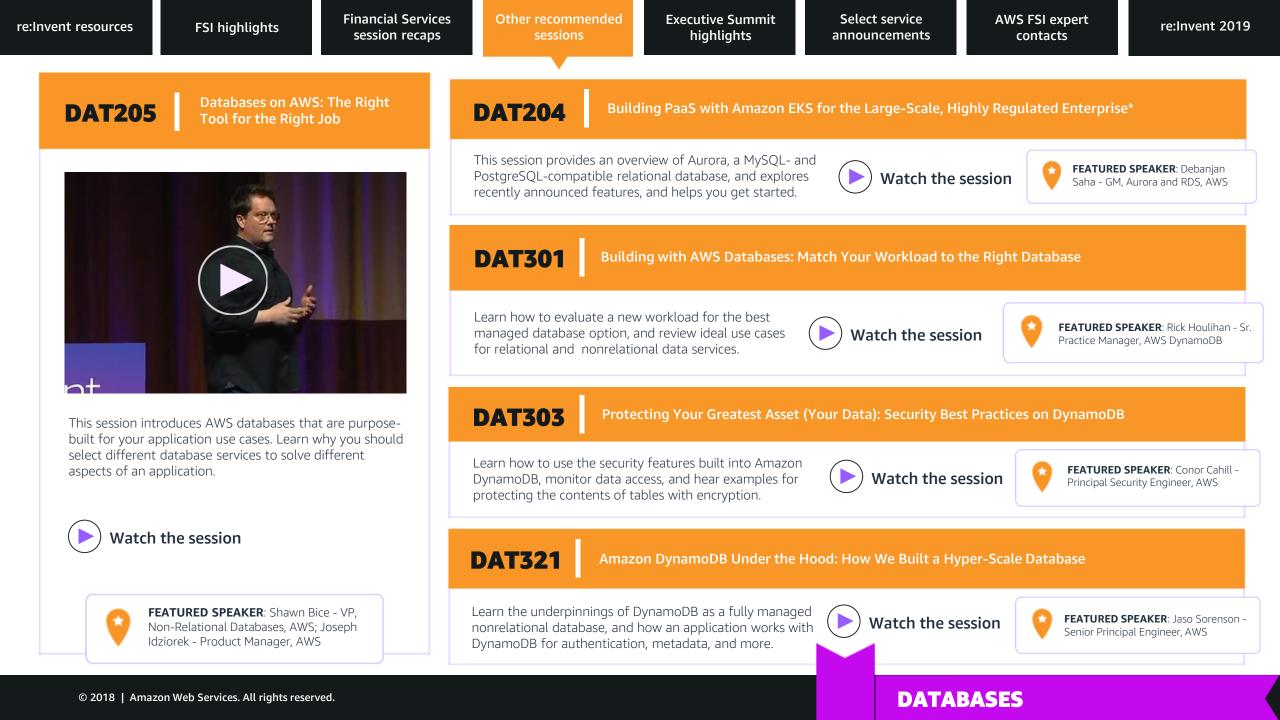
#### **ARTIFICIAL INTELLIGENCE & MACHINE LEARNING**

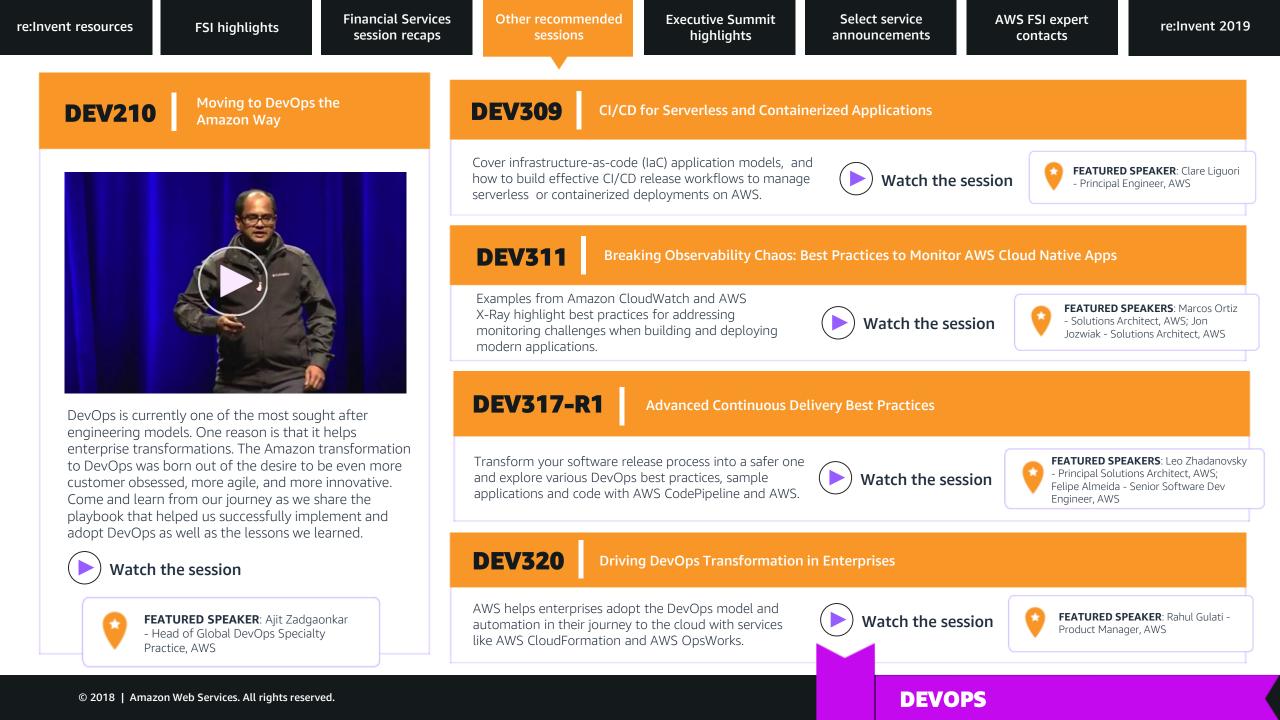


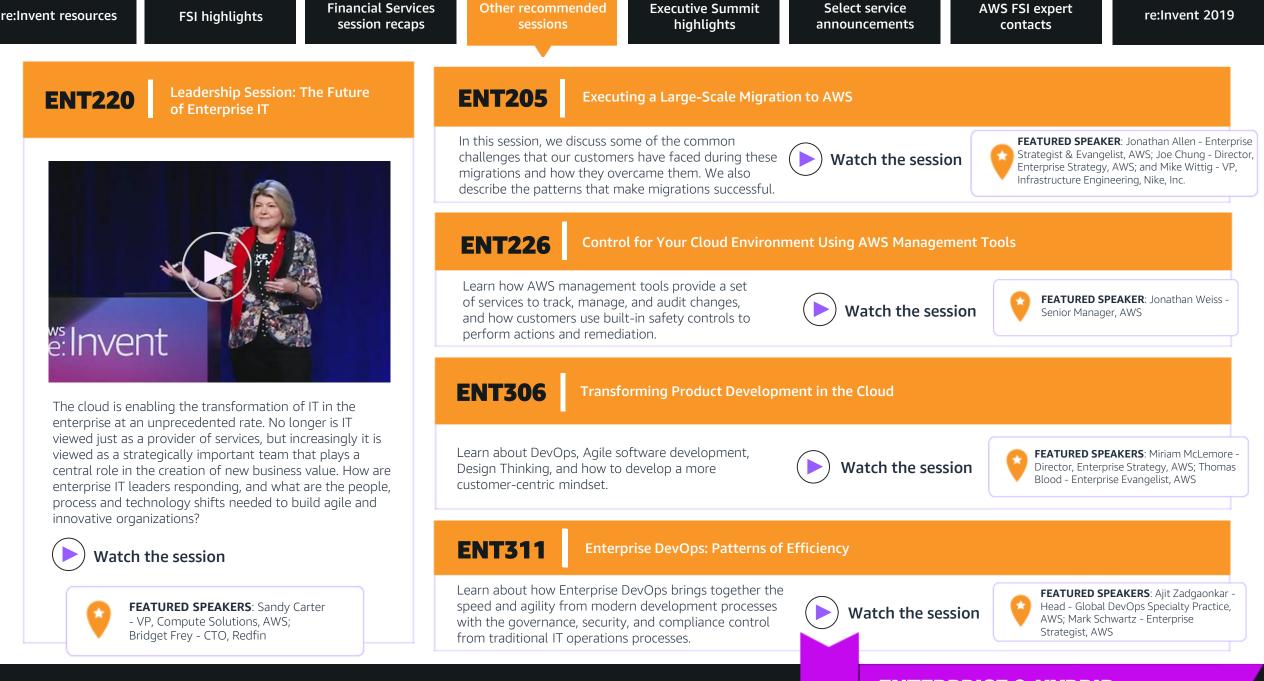
### AR/VR



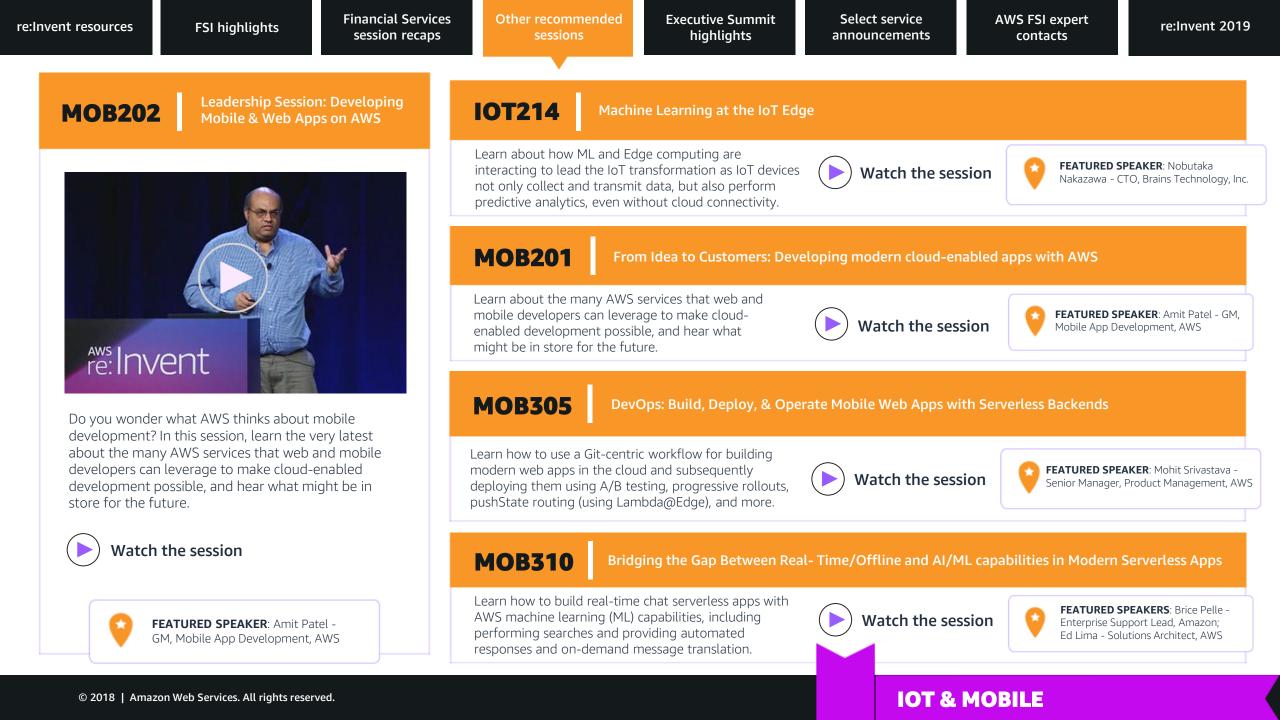


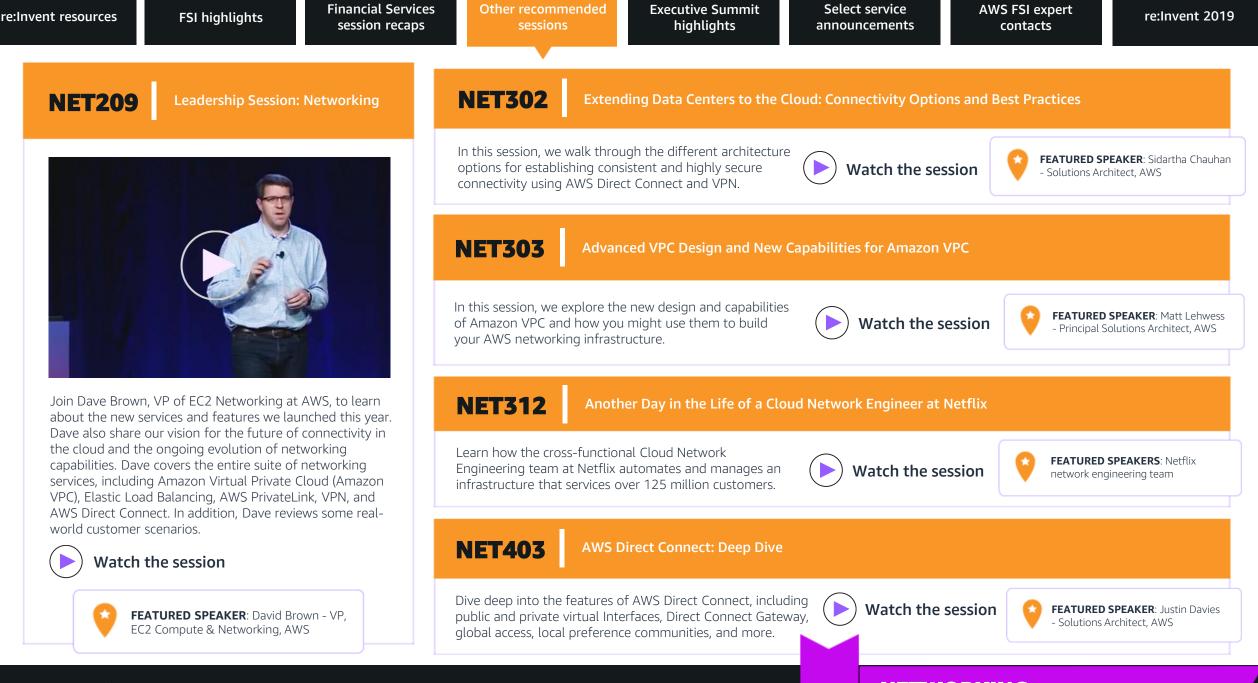




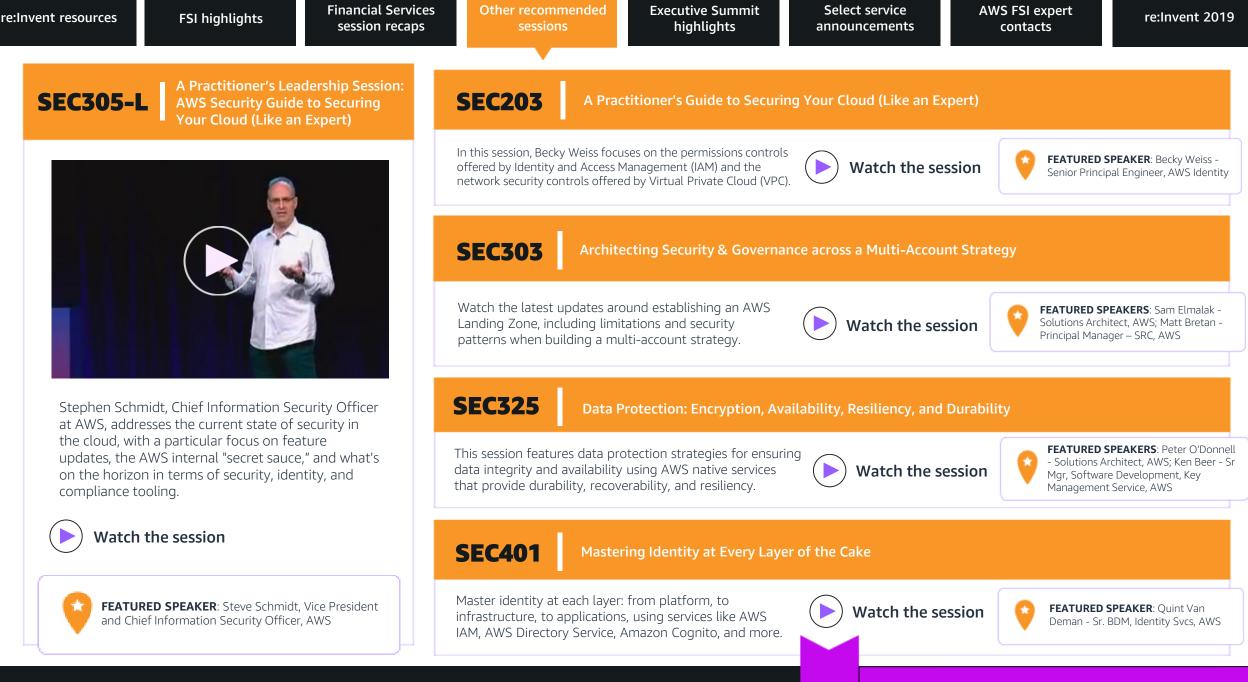


#### **ENTERPRISE & HYBRID**

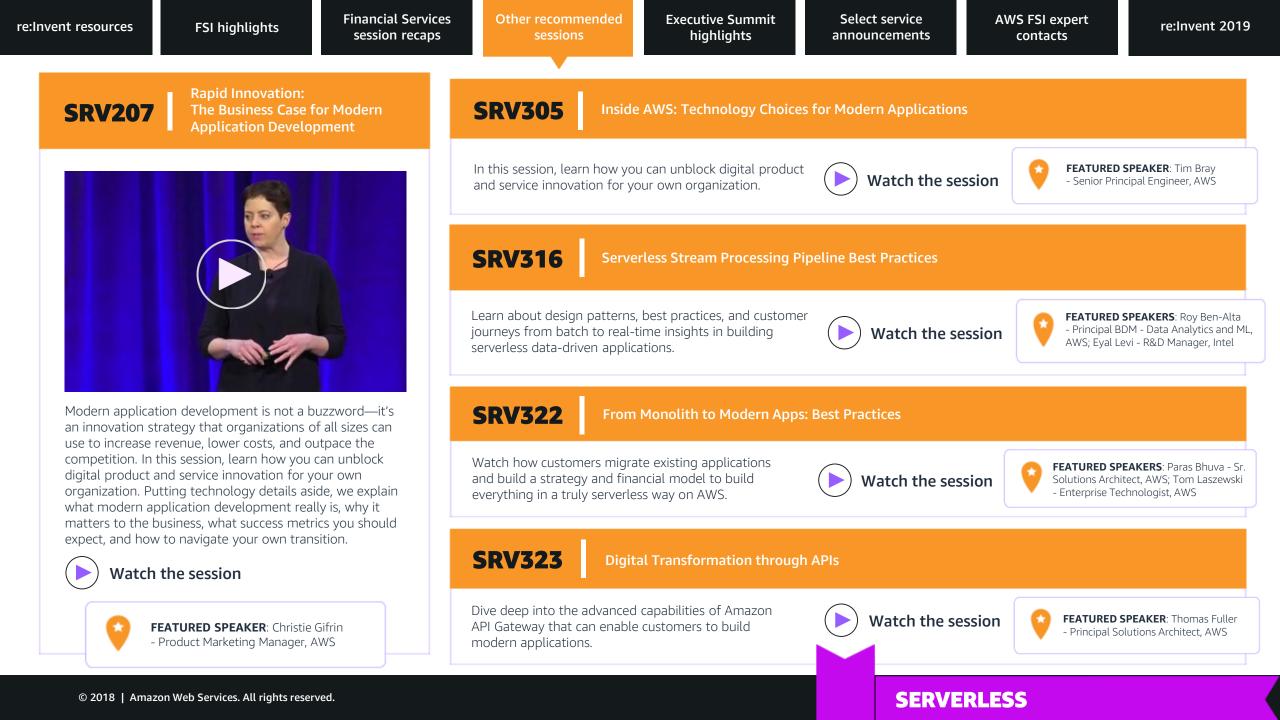


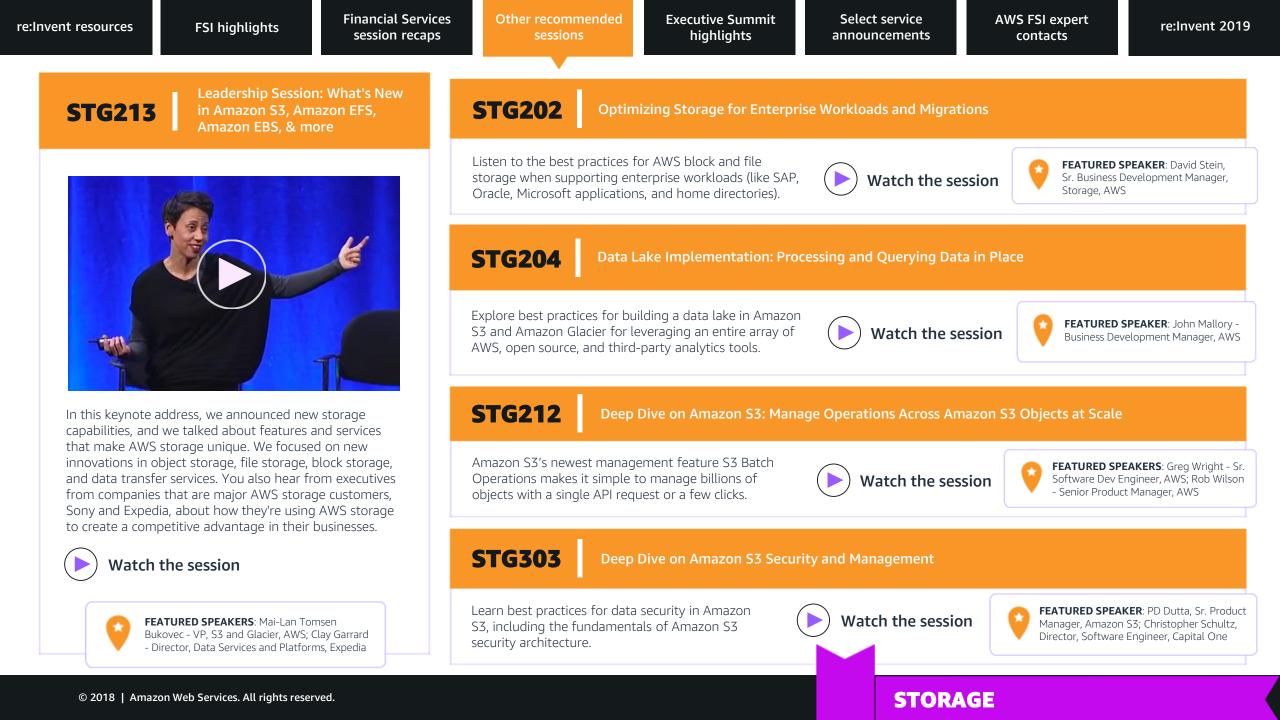


#### NETWORKING



**SECURITY, IDENTITY, & COMPLIANCE** 





# Executive Summit highlights



### **KEYNOTE WITH ANDY JASSY**

Andy Jassy, CEO Amazon Web Services

### Featuring:

Dean Del Vecchio, EVP, CIO & Head of Enterprise Shared Services, Guardian

### **KEYNOTE WITH WERNER VOGELS**

Werner Vogels, CTO Amazon.com

### Featuring:

Yuri Misnik, Executive General Manager, Business Enabling Technology, National Australia Bank

### **GLOBAL PARTNER KEYNOTE**

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**Terry Wise, VP** AWS Global Alliances, Ecosystems, and Channels

**Featuring:** Bernd Heinemann, Board Member at Allianz



#### **MONDAY NIGHT LIVE**

**Peter DeSantis, VP** AWS Global Infrastructure and Customer Support



# Select service announcements

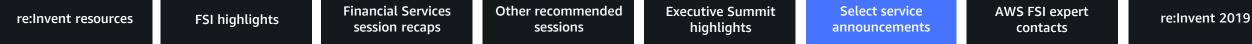


**Mike Pelliccia** Head of Worldwide Financial Services Technology Solutions 11

At AWS, our goal is to keep innovating as quickly as we can to make sure that Builders have access to the right tools for the right job at the right time, which results in many new service and feature announcements each year at re:Invent.

Many of the new services and features we announced at re:Invent 2018 are highly relevant to financial institutions. In fact, many of these new features are in direct response to requests from our Financial Services customers! In the pages that follow, I've highlighted eight announcements we made at re:Invent that Financial Services Builders should dive deep into.





# Amazon S3 Object Lock

Generally available in all AWS Regions

Amazon S3 Object Lock is a new S3 feature that blocks object version deletion during a customer-defined retention period so that you can enforce retention policies as an added layer of data protection or for regulatory compliance. S3 Object Lock protection is maintained regardless of which storage class the object resides in and throughout S3 Lifecycle transitions between storage classes.



Announcement »

Documentation »





# **AWS Lake Formation**

Build a secure data lake in days.

# PREVIEW

AWS Lake Formation is a service that makes it easy to set up a secure data lake in days. A data lake is a centralized, curated, and secured repository that stores all your data, both in its original form and prepared for analysis. A data lake enables you to break down data silos and combine different types of analytics to gain insights and guide better business decisions.



Service page »

Andy Jassy keynote announcement »

re:Invent 2018 presentation »

Features »



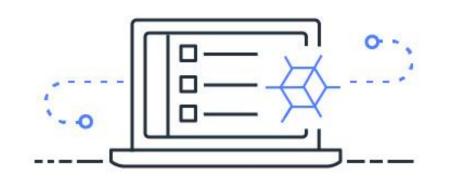


# Amazon Managed Blockchain

Easily create and manage scalable blockchain networks.

# PREVIEW

Amazon Managed Blockchain is a fully managed service that makes it easy to create and manage scalable blockchain networks using the popular open source frameworks Hyperledger Fabric (available now) and Ethereum (coming soon). Amazon Managed Blockchain eliminates the overhead required to create the network, and automatically scales to meet the demands of thousands of applications running millions of transactions.



Service page »

Press release »

Features »

FAQs »





# **AWS Control Tower**

The easiest way to set up and govern a secure, compliant multi-account AWS environment.

# PREVIEW

AWS Control Tower automates the set-up of a baseline environment, or landing zone, that is a secure, well-architected multi-account AWS environment. The configuration of the landing zone is based on best practices that have been established by working with thousands of enterprise customers to create a secure environment that makes it easier to govern AWS workloads with rules for security, operations, and compliance.



Service page »

AWS Blog post »

Features »





# **AWS Security Hub**

Centrally view and manage security alerts and automate compliance checks.

### PREVIEW

AWS Security Hub gives you a comprehensive view of your high-priority security alerts and compliance status across AWS accounts. There are a range of powerful security tools at your disposal, from firewalls and endpoint protection to vulnerability and compliance scanners. With Security Hub, you now have a single place that aggregates, organizes, and prioritizes your security alerts, or findings, from multiple AWS services, as well as from AWS Partner solutions.



Service page »

re:Invent 2018 presentation »

AWS Blog post »

Features »

### Partners »

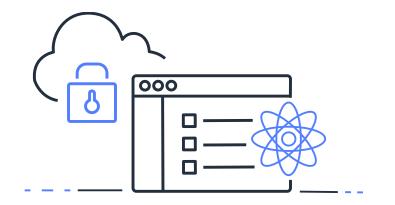


# **AWS KMS Custom Key Store**

Gain more control over your AWS Key Management Service (KMS) keys.

# Generally available

AWS Key Management Service (KMS) has integrated with AWS CloudHSM so customers now have the option to create their own KMS custom key stores. Each custom key store is backed by an AWS CloudHSM cluster and enables customers to generate, store, and use their KMS keys in hardware security modules (HSMs) that they control. The KMS custom key store helps satisfy compliance obligations that would otherwise require the use of on-premises HSMs and supports AWS services and encryption toolkits that are integrated with KMS.



Announcement »

re:Invent 2018 presentation »

AWS Blog post »

FAQ »





# **AWS Outposts**

Run AWS infrastructure on-premises for a truly consistent hybrid experience.

### PREVIEW

AWS Outposts bring native AWS services, infrastructure, and operating models to virtually any data center, co-location space, or on-premises facility. You can use the same APIs, the same tools, the same hardware, and the same functionality across onpremises and the cloud to deliver a truly consistent hybrid experience.



Service page »

AWS Launchpad video »

Press release »

# Features »





# **Amazon Forecast**

Accurate time-series forecasting service, based on the same technology used at Amazon.com. No machine learning experience required.

## PREVIEW

Amazon Forecast is a fully managed service that uses machine learning to deliver highly accurate forecasts. Based on the same technology used at Amazon.com, Amazon Forecast uses machine learning to combine time series data with additional variables to build forecasts. Amazon Forecast requires no machine learning experience to get started. You only need to provide historical data, plus any additional data that you believe may impact your forecasts.



Service page »

re:Invent 2018 presentation »

AWS Blog post »

Features »

# FAQs »



# Want to connect with an expert?

If you'd like to arrange a meeting with **AWS Financial Services subject matter experts**, please reach out to your account team to coordinate. You can click on the photos to access team member LinkedIn profiles.



**Frank Fallon** Vice President, Head of Worldwide Financial Services



FSI highlights

Scott Mullins Director, Head of Worldwide Financial Services Business & Market Development



**Douglas Silva** Head of Financial Services Business & Market Development for LATAM



Stephan Schmidt-Tank Head of Financial Services Business & Market Development for EMEA



Laurence Thiery Head of Financial Services Business & Market Development for Asia



**Tetsuo lida** Head of Financial Services Business & Market Development for Japan



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John Kain Head of Business & Market Development for Capital Markets



FSI highlights

**Tony Jacob** Head of Business & Market Development for Insurance



**Robert Schlaff** Head of Business & Market Development for Banking



**Jeff (Axe) Axelrad** Head of Financial Services Compliance



**Lynne Zeldenryk** Head of Financial Services Digital Innovation



**Mike Pelliccia** Head of Financial Services Technology Solutions



**Steve Schick** Head of Financial Services Strategic Programs



FSI highlights

Other recommended sessions

# Want to connect with an expert?

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**Nitin Gupta** Global Head, Financial Services Solutions and Partners



**Peter Williams** Global Head, Financial Services Partner Technology



Julie Hutchinson Capital Markets Segment Global Partner Lead, Financial Services



**Sid Nangia** Worldwide Consulting Partner Lead, Financial Services



**Ken Barnes** Global Alliance Lead, Financial Services



# re: Invent

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